

# Challenges of Europe: Growth and Competitiveness – Reversing the Trends

## CONFERENCE SCHEDULE

### Wednesday: May 25, 2011

15.00 - ...	Registration
19:00 - 21:00	Dinner *
21:30 - ...	Informal welcome party *

### Thursday: May 26, 2011

07:00 - 09:30	Breakfast * / Registration
09:30 - 11:30	<b>Opening Plenary session</b> (Conference room "Brač") <i>Keynote speech:</i> Mr. <b>James K. Galbraith</b> , Is There a European Crisis? <i>Keynote speech:</i> Mr. <b>Branko Milanović</b> , Global Income Inequality: New Results and Implications for 21st Century Policy <i>Keynote speech:</i> Mr. <b>Robert M. Grant</b> , Developing Capabilities for Global Competitiveness: the Challenge for Europe
11:30- 11:45	Coffee break
11:45 - 13:30	<b>Concurrent Conference sessions</b>
13:30 - 14:30	Lunch *
15:00 - 16:45	<b>Concurrent Conference sessions</b>
16:45 - 17:00	Coffee break
17:00 - 18:45	<b>Concurrent Conference sessions</b>
20:30 - ...	<b>Special dinner at the beach "Borak"</b>

### Friday, May 27, 2011

07:00 - 08:30	Breakfast *
08:30 - 10:15	<b>Concurrent Conference sessions</b>

## Challenges of Europe: Growth and Competitiveness – Reversing the Trends

<b>10:15 - 10:30</b>	Coffee break
<b>10:30 - 12:15</b>	<b>Concurrent Conference sessions</b>
<b>12:15 - 12:30</b>	Coffee break
<b>12:15 - 14:00</b>	<b>Concurrent Conference sessions</b>
<b>12:30 - 15:30</b>	<b>CESEENET PhD Conference</b>
<b>14:00 - 16:00</b>	Lunch *
<b>17:00 - 19:00</b>	<b>Round Table: "Croatian Economy: Growth and Competitiveness – Reversing the Trends"</b>
<b>19:00 - 19:15</b>	Coffee break
<b>19:15 - 20:00</b>	<b>Closing Plenary session</b> (Conference room "Brač")
	<i>Keynote speech:</i> Mr. <b>Dani Rodrik</b> , The Future of Growth
<b>21:00 - ...</b>	<b>Official Conference Dinner</b> (in the authentic Brač environment – restaurant “Nono Ban”)

### Saturday, May 28, 2011

<b>07:00 - 10:00</b>	Breakfast *
<b>10:00 - 13:00</b>	Relax time (tennis tournament, surfing, diving, wellness...)*
<b>13:00 - 14:00</b>	Lunch *
<b>14:30 - 16:00</b>	A visit to a beautiful wine cellar in the centre of Bol (wine history on the island of Brač and wine tasting) *
<b>16:00 - 19:00</b>	Time for yourself (visit the most beautiful beach in Croatia, enjoy the shadow alongside the beach and take pleasure in the stunning view at the sea and surrounding islands...)
<b>19:00 - ...</b>	Dinner *

### Sunday, May 29, 2011

<b>07:00 - 10:00</b>	Breakfast * Departure
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\* For the participants that will be accommodated at the Bluesun Grand hotel Elaphusa\*\*\*\*.

# Challenges of Europe: Growth and Competitiveness – Reversing the Trends

## ACADEMIC PROGRAMME

### ***OPENING PLENARY SESSION***

At the opening plenary session on **Thursday, May 26th** (09:30-11:30) our distinguished keynote speakers will give lectures as follows:

**James K. Galbraith**

Chair in Public Policy and Professor of Government, University of Texas, USA  
**"Is There a European Crisis?"**

**Branko Milanović**

World Bank Lead Economist, USA  
**"Global Income Inequality: New Results and Implications for 21st Century Policy"**

**Robert M. Grant**

Eni Professor of Strategic Management, Bocconi University, Italy  
**"Developing Capabilities for Global Competitiveness: the Challenge for Europe"**

### ***CLOSING PLENARY SESSION***

At the closing plenary session on **Friday, May 27th** (19:15-20:00) our distinguished keynote speaker will give the following lecture:

**Dani Rodrik**

Professor of International Political Economy, Kennedy School of Government, Harvard University, USA  
**"The Future of Growth"**

### ***ROUND TABLE:***

***"Croatian Economy: Growth and Competitiveness – Reversing the Trends"***

On **Friday, May 27th** (17:00-19:00) a round table will be held with participants:

**Z. Aldott**, INA d.d.; **D. Bago**, Končar - Elektroindustrija d.d.; **I. Bičanić**, Faculty of Economics, University of Zagreb; **M. Dalić**, Ministry of Finance; **V. Ferdelj**, Elektrokontakt d.d.; **B. Grčić**, Faculty of Economics, University of Split; **E. Kraft**, Croatian National Bank; **S. Madžarević Šujster**, World Bank; **I. Mudrinić**, T - Hrvatski Telekom d.d and National Competitiveness Council.; **Lj. Puljić**, Agrokor; **S. Švaljek**, Institute of Economics

Moderator: **P. Filipić**, Faculty of Economics, University of Split

# Challenges of Europe: Growth and Competitiveness – Reversing the Trends

**Thursday, 11:45 - 13:30**

## **Business Finance**

(Conference room "Hvar")

**Chair: Bateman, Milford (UK)**

1. **Prelipcean, Gabriela; Lupan, Mariana; Boscoianu, Mircea:** CONTRIBUTIONS REGARDING THE IMPACT OF FINANCING DECISION ON SMALL AND MEDIUM ENTERPRISES PERFORMANCE
2. **Tomas, Ivana, Dimitrić, Mira:** MICRO AND MACROECONOMIC VARIABLES IN PREDICTING FINANCIAL DISTRESS OF COMPANIES
3. **Dražić Lutitsky, Ivana; Žmuk, Berislav:** STATISTICAL ANALYSIS OF COMPANIES ACTIVITIES BASED ON ACTIVITY INDICATORS
4. **Bole, Velimir; Prašnikar, Janez; Trobec, Domen:** DEBT ACCUMULATION, DYNAMICS, STRUCTURE AND MECHANISM

## **Macroeconomic Management**

(Conference room "Šolta")

**Chair: Uvalic, Milica (Italy)**

1. **Čorić, Bruno:** THE SOURCES OF THE GREAT MODERATION: A SURVEY
2. **Žarković-Rakić, Jelena; Randelović, Saša:** SERBIA 2020: CAN NEW GROWTH MODEL PROMOTE EMPLOYMENT?
3. **Jurlin, Krešimir; Puljiz, Jakša; Vučković, Valentina:** EARLY WARNING INDICATORS - LEADING OR MISLEADING?

## **What Growth Concept for the Future?**

(Conference room "Vis")

**Chair: Bičanić, Ivo (Croatia)**

1. **Yevdokimov, Yuri; Sohinger, Jasminka; Herceg, Tomislav:** CLIMATE CHANGE IMPACTS ON ECONOMIC GROWTH IN THE EUROPEAN UNION
2. **Cerović, Božidar; Nojković, Aleksandra:** GROWTH PATTERN IN TRANSITION ECONOMIES: AN ANALYSIS AFTER THE CRISIS
3. **Bartlett, William:** INDUSTRIAL POLICY, DECENTRALISATION AND GROWTH IN SOUTH EAST EUROPE

## **Perspectives on Innovation**

(Conference room "Korčula")

**Chair: Radošević, Slavo (UK)**

1. **Molchanova, Vera; Molchanov, Mikhail:** THE STATE ENCOURAGEMENT OF INNOVATION-BASED DEVELOPMENT IN RUSSIA

## Challenges of Europe: Growth and Competitiveness – Reversing the Trends

2. **Alfirević, Nikša; Krneta, Mira; Pavičić, Jurica:** INNOVATION CAPACITY AS A COMPETITIVE ADVANTAGE OF SMALL FIRMS IN CROATIA: AN EMPIRICAL ANALYSIS
3. **Radošević, Slavo; Yoruk, Esin:** ENTREPRENEURIAL PROPENSITY OF INNOVATION SYSTEMS: A PRELIMINARY ANALYSIS WITH COMPOSITE INDEXES IN THE EU COUNTRIES
4. **Žigić, Krešimir; Střelický, Jiří:** INTELLECTUAL PROPERTY RIGHTS PROTECTION AND ENFORCEMENT IN A SOFTWARE DUOPOLY
5. **Bradač Hojnik, Barbara; Rebernik, Miroslav:** INNOVATION CHALLENGES OF COMPANIES IN CROATIA AND SLOVENIA

**Thursday, 15:00 - 16:45**

### Financial Markets Aspects

(Conference room "Hvar")

**Chair:** *Kraft, Evan (USA)*

1. **Kraft, Evan; Huljak, Ivan:** FRONTIER APPROACH FOR MEASSURING BANK COMPETITION EFFICIENCY IN CROATIA
2. **Bogdan, Željko; Rogić, Lucija; Cota, Boris:** MACROECONOMIC STRESS TESTING OF CROATIAN BANKING SYSTEM
3. **Kočenda, Evžen; Bubák, Vít; Žikeš, Filip:** STOCK MARKET CO-MOVEMENTS IN EUROPE
4. **Marinković, Srđan; Radović, Ognjen; Stanković, Jelena:** SERBIAN CAPITAL MARKET DURING AND AFTER THE CRISIS: VAR ESTIMATION OF A HYPOTHETICAL PORTFOLIO
5. **Prga, Ivica:** DETERMINANTS OF LOAN PRICING FOR CROATIAN BANKS

### Perspectives on Competitiveness I

(Conference room "Šolta")

**Chair:** *Žigić, Krešimir (Czech Republic)*

1. **Stojčić, Nebojša; Hashi, Iraj:** QUALITY AND INDUSTRIAL COMPETITIVENESS: EMPIRICAL EVIDENCE FROM CROATIAN INDUSTRIES
2. **Silajdžić, Sabina; Hashi, Iraj:** COMPETITIVENESS OF TRANSITION ECONOMIES: EVIDENCE FROM DYNAMIC SHIFT-SHARE ANALYSIS
3. **Boda, György; Virág, Imre:** THE CENTRAL AND EASTERN EUROPEAN MODEL OF COMPETITIVENESS

### Challenges of Public Policies I

(Conference room "Vis")

**Chair:** *Canullo, Giuseppe (Italy)*

1. **Sabolić, Dubravko; Andrić, Milivoj:** PUBLIC POLICY AND DEVELOPMENT OF CLEAN ELECTRICITY GENERATION IN THE SEE TRANSITION ECONOMIES
2. **Delić, Anamarija; Singer, Slavica; Alpeza, Mirela:** THE ROLE OF THINK TANKS IN SHAPING SME BUSINESS ENVIRONMENT IN CROATIA - THE CASE OF CEPOR

## Challenges of Europe: Growth and Competitiveness – Reversing the Trends

3. **Pračević, Aleksandra:** POLITICALLY MOTIVATED FISCAL POLICY IN SERBIA - LIMITATIONS OF FISCAL STIMULUS IN OVERCOMING THE EFFECTS OF THE GLOBAL ECONOMIC CRISIS

### Sector-specific Perspectives

(Conference room "Korčula")

**Chair:** *Radošević, Slavo (UK)*

1. **Vadnjak, Jaka; Bernik, Jurij; Bernik, Janez:** DEVELOPMENT PERSPECTIVES OF BIO-TECH ENTREPRENEURSHIP: THE CASE OF SLOVENIA
2. **Pevcin, Primož:** THIRD SECTOR OR CIVIL SOCIETY DEVELOPMENT IN GLOBAL PERSPECTIVE
3. **Husić-Mehmedović, Melika; Arslanagić, Maja; Kadić, Selma; Čičić, Muris:** DECISION MAKING IN REAL ESTATE PURCHASE THE CASE OF BOSNIA-HERZEGOVINA
4. **Jerbashian, Vahagn:** TELECOMMUNICATIONS INDUSTRY AND ECONOMIC GROWTH: HOW ITS MARKET STRUCTURE MATTERS

**Thursday, 17:00 - 18:45**

### Exports and FDI

(Conference room "Hvar")

**Chair:** *Canullo, Giuseppe (Italy)*

1. **Burger, Anže; Kunčič, Aljaž:** SUCCESSFUL NEW EXPORTERS
2. **Derado, Dražen; Škudar, Alen; Rakušić, Spomenka:** REGIONAL ASPECTS OF FDI IN CROATIA
3. **Belke, Ansgar; Dreger, Christian:** CURRENT ACCOUNT IMBALANCES IN THE EURO AREA: CATCHING UP OR COMPETITIVENESS
4. **Uvalic, Milica:** IS EXPORT-LED GROWTH POSSIBLE IN THE BALKANS?

### Entrepreneurship and Labour Issues I

(Conference room "Šolta")

**Chair:** *Bartlett, William (UK)*

1. **Bejaković, Predrag; Mrnjavac, Željko:** NEED FOR INTEGRATION OF LABOUR MARKET POLICY AND SOCIAL POLICY IN CROATIA
2. **Welge, Britta:** BETWEEN WORKERS SELF-MANAGEMENT AND INNOVATIVE ENTREPRENEURSHIP - A SOCIO ECONOMIC ANALYSIS OF THE ENTREPRENEURIAL ROLE IN SERBIA AND CROATIA
3. **Prašnikar, Janez; Voje, Damjan:** HOW SOCIAL CAPITAL AFFECTS THE BARGAINING BEHAVIOUR OF SLOVENIAN FIRMS
4. **Jovičić, Milena:** GLOBAL ECONOMIC CRISIS: THE CAUSE OF NEW UNEMPLOYMENT AND A CHALLENGE FOR SOCIAL POLICY

## Challenges of Europe: Growth and Competitiveness – Reversing the Trends

### Entrepreneurship and Labour Issues II

(Conference room "Vis")

**Chair:** *Svejnar, Jan (USA)*

1. **Redek, Tjaša; Ograjenšek, Irena; Sambt, Jože; Mihelič, Katarina Katja; Domadenik, Polona:** BRAIN DRAIN OF SLOVENIAN YOUNG SKILLED PROFESSIONALS: AN IMAGINARY OR REAL THREAT?
2. **Vuksanović, Iva; Herceg, Tomislav:** ECONOMIC EFFECTS OF THE ADVERSE POPULATION TRENDS: THE CASE OF SERBIA AND CROATIA
3. **Helinska-Hughes, Ewa; Hughes, Michael; Lassalle, Paul:** POLISH MIGRANT ENTREPRENEURIAL STRATEGIES IN THE UK

### Perspectives on Competitiveness II

(Conference room "Korčula")

**Chair:** *Canullo, Giuseppe (Italy)*

1. **Bíró, Báborka-Eszter:** MEASURING THE COMPETITIVENESS OF ROMANIA S NORTH-WEST REGION: A BILATERAL APPROACH
2. **Koyama, Yoji:** FLYING GEESE PATTERN AND THE WESTERN BALKANS
3. **Kapitsinis, Nikos; Metaxas, Theodore; Duquette, Marie Noelle:** TERRITORIAL UNITS COMPETITIVENESS: A SELF-RELIANT CONCEPT OR A DERIVATIVE CONCEPT OF FIRMS COMPETITION?

**Friday, 08:30 - 10:15**

### The Role of Governance

(Conference room "Hvar")

**Chair:** *Uvalic, Milica (Italy)*

1. **Dima, Bogdan; Leitão, Nuno Carlos; Talpoş, Ioan; Dima, Stefana; Mura, Petru Ovidiu:** GOVERNMENT SIZE AND DEMOCRACY
2. **Tišma, Sanja; Maleković, Sanja:** PRE ACCESSION ASSISTANCE - RETHINKING ITS EFFECTIVENESS IN PROMOTING DEVELOPMENTAL CHANGE
3. **Dragičević, Mirjana; Letunić, Paula; Mačkić, Velibor:** THE ROLE OF THE GOVERNANCE IN COMPETITIVENESS GROWTH

### New Media and Channels in a Changing Business Environment

(Conference room "Šolta")

**Chair:** *Kesić, Tanja (Croatia)*

1. **Ateljević, Jovo; Martin, Frank:** THE USE OF LOCATION SPECIFIC ADVERTISEMENTS ON FACEBOOK: CAN THEY HELP ENTREPRENEURS SOLVE PROBLEMS ASSOCIATED WITH BANNER ADVERTISEMENTS

## Challenges of Europe: Growth and Competitiveness – Reversing the Trends

2. **Šerić, Maja; Gil Saura, Irene; Mollá Descals, Alejandro:** NEW MARKETING AND COMMUNICATION MANAGEMENT EFFORTS IN THE HOTEL SECTOR: THE CASE OF HIGH-QUALITY HOTELS OF DALMATIA
3. **Šerić, Neven:** THE ROLE OF THE WORD-OF-MOUTH IN THE BRAND MANAGEMENT
4. **Borovac Zekan, Senka; Russo, Andrea; Rakušić, Katja; Ćukušić, Jagoda:** SOCIAL NETWORKS AS A RESPONSE ON CHANGING BUSINESS ENVIRONMENT AND THEIR APPLICATION ON MANAGERIAL COMMUNICATION

### Challenges of Public Policies II

(Conference room "VIS")

**Chair:** *Langer, Josef (Austria)*

1. **Polovko, Svetlana; Baranovskis, Nikolajs; Zvanitajs, Janis:** SOCIALLY ECONOMIC ROLE OF INSURANCE IN A NATIONAL ECONOMY DURING THE CRISIS
2. **Vojvodić, Katija; Martinović, Marija; Šuman Tolić, Meri:** FACTORS CONSTRAINING THE IMPLEMENTATION OF PUBLIC PRIVATE PARTNERSHIP IN THE CROATIAN AIRPORT SECTOR
3. **Dražić Lutilsky, Ivana; Perčević, Hrvoje:** THE POSSIBILITIES OF THE APPLIANCE OF FAIR VALUE CONCEPT IN CROATIAN PUBLIC SECTOR
4. **Zifceac, Adela; Mlesnita, Radu-Adrian:** FROM BUREAUCRACY TO EBUREAUCRACY BUR-2-EBUR

### Microeconomic Foundations of Firm Growth and Competitiveness

(Conference room "Korčula")

**Chair:** *Žigić, Krešimir (Czech Republic)*

1. **Ponikvar, Nina; Zajc Kejžar, Katja:** TECHNOLOGY INTENSITY, FOREIGN COMPETITION AND FIRM GROWTH
2. **Galuščak, Kamil; Lízal, Lubomír:** TFP AND THE IMPACT OF CAPITAL MEASUREMENT ERROR CORRECTION ON FIRM-LEVEL PRODUCTION FUNCTION ESTIMATION
3. **Shatrevich, Vladimir:** PRODUCTION FUNCTION ESTIMATION IN MANUFACTURING INDUSTRY OF LATVIA
4. **Pavlinović, Slađana:** QUALITY SIGNALING BY PRICE IN A MONOPOLY WITH CONSUMER COALITION EXPERIMENTATION

**Friday, 10:30 - 12:15**

### Knowledge-based Entrepreneurship and Education

(Conference room "Hvar")

**Chair:** *Hughes, Michael (UK)*

1. **Oberman Peterka, Sunčica:** ENTREPRENEURIAL UNIVERSITY AS THE MOST IMPORTANT LEVERAGE IN ACHIEVING KNOWLEDGE-BASED SOCIETY
2. **Cadez, Simon; Dimovski, Vlado:** KNOWLEDGE CREATION IN SLOVENIAN BUSINESS SCHOOLS

## Challenges of Europe: Growth and Competitiveness – Reversing the Trends

3. **Vrdoljak Raguž, Ivona; Dulčić, Želimir:** UNIVERSITY STUDENTS ENTREPRENEURIAL CHARACTERISTICS:KEY FOR THE FUTURE DEVELOPMENT
4. **Mihaljević Kosor, Maja:** MISSING DATA PROBLEMS: AN APPLICATION OF IMPUTATION IN EDUCATIONAL RESEARCH

### The Role of Government, EU and Unofficial Sector

(Conference room "Šolta")

**Chair:** *Bičanić, Ivo (Croatia)*

1. **Piplica, Damir:** CORRUPTION AND ECONOMIC GROWTH IN TRANSITION EU MEMBER COUNTRIES
2. **Dangerfield, Martin:** NEW EU MEMBER STATES AND THE CHALLENGE OF THE EASTERN NEIGHBOURHOOD: THE ROLE OF THE VISEGRAD GROUP
3. **Lovrinčević, Željko; Mikulić, Davor; Galić Nagyszombaty, Andrea:** UNOFFICIAL ECONOMY IN CROATIA AND THE IMPACT OF THE ECONOMIC RECESSION ON THE UNOFFICIAL ECONOMY

### Models of Corporate Governance

(Conference room "Vis")

**Chair:** *Svejnar, Jan (USA)*

1. **Čučković, Nevenka; Jurlin, Krešimir; Vučković, Valentina:** PRIVATISATION OF THE OIL AND GAS INDUSTRY IN CROATIA AND SEE: ASSESSMENT OF IMPACTS
2. **Chilosi, Alberto:** STAKEHOLDER PROTECTION IN CORPORATE GOVERNANCE AND IN THE LEGAL SYSTEM: CONSEQUENCES ON ENTREPRENEURSHIP AND THE LABOUR MARKET OF THE DIFFERENT INSTITUTIONAL SETUPS
3. **Damiani, Mirella:** INTERNAL GOVERNANCE OF FIRMS AND LABOUR REGULATION
4. **Hanousek, Jan; Kočenda, Evžen; Mašika, Michal:** EFFICIENCY AND OWNERSHIP OF THE CZECH FIRMS

### Lessons from the Economic Crisis

(Conference room "Korčula")

**Chair:** *Cerović, Božidar (Serbia)*

1. **Kešeljević, Aleksandar; Cvijanović, Vladimir:** COGNITIVE CAPITALISM AND THE GLOBAL CRISIS: NOTHING WILL EVER BE THE SAME
2. **Yevdokimov, Yuri; Molchanov, Mikhail:** RETHINKING THE ROLE OF THE STATE IN A CAPITALIST ECONOMY: LESSONS OF THE LAST CRISIS
3. **Farkas, Beáta:** LESSONS FROM THE CRISIS IN THE OLD AND NEW COHESION COUNTRIES
4. **Tajnikar, Maks; Došenović Bonča, Petra; Ponikvar, Nina; Pušnik, Ksenja:** ECONOMIC CRISIS EXIT IN A SMALL EU COUNTRY: REDISCOVERING THE POSTKEYNESIAN PERSPECTIVE ON INCOME AND PRICE POLICY

## Challenges of Europe: Growth and Competitiveness – Reversing the Trends

**Friday, 12:15 - 14:00**

### **Management, Human Resources and Strategy**

(Conference room "Šolta")

**Chair: Helinska-Hughes, Ewa (UK)**

1. **Dulčić, Želimir; Gnjidić, Vladimir:** FROM FIVE COMPETITIVE FORCES TO FIVE COLLABORATIVE FORCES: REVISED VIEW ON INDUSTRY STRUCTURE-FIRM INTERRELATIONSHIP
2. **Zaman Groff, Maja; Rejc Buhovac, Adriana:** CONTEMPORARY PERFORMANCE MEASUREMENT SYSTEMS IN POST-TRANSITIONAL COUNTRIES OF CENTRAL AND EASTERN EUROPE
3. **Čorić, Gordana; Katavić, Ivica; Kopecki, Dragan:** SUSTAINABLE GROWTH OF SMES IN CROATIA THROUGH DEVELOPMENT OF ENTREPRENEURIAL SKILLS
4. **Bogdanović, Mario; Filipović, Ivan:** EFFICACY OF SOME MOTIVATION STRATEGIES: EXAMPLE OF A CLOTHING MANUFACTURING ENTERPRISE

## Challenges of Europe: Growth and Competitiveness – Reversing the Trends

### CESENET PhD Conference - Friday, 12:30 - 15:30

(Conference room "Hvar")

**Chair:** *Filipić, Petar; Reić, Zlatan (Croatia)*

1. **Marques da Silva, Carlos:** THE INFLUENCE OF PAST INSTITUTIONAL ENVIRONMENT ON INVESTORS PROFILE AND DECISION MAKING: AN INSTITUTIONAL THEORY PERSPECTIVE
2. **Devčić, Kristina:** GRANGER CAUSALITY: MONEY AND ECONOMIC ACTIVITY IN REPUBLIC OF CROATIA
3. **Visković, Josip:** MONETARY POLICY STRATEGIES AND FINANCIAL STABILITY - THE CASE OF CEE COUNTRIES
4. **Eškinja, Ivo:** RETHINKING MODERN INSTITUTIONALISM OF DEVELOPMENT: RENT BASED INSTITUTIONS AND ECONOMIC INEQUALITY
5. **Kunčič, Aljaž:** INSTITUTIONAL EFFECTS ON EXPORTS: INTENSIVE VS. EXTENSIVE MARGIN AND MACRO VS. FIRM LEVEL DANA
6. **Farčnik, Daša:** THE EFFECT OF FIELD OF STUDY AND STUDY PROGRAM ON SCHOOL-TO-WORK TRANSITION: EVIDENCE FROM SLOVENIA
7. **Wdowiak, Malgorzata:** THE EFFECTS OF FOUNDERS CULTURAL CAPITAL ON NEW VENTURE PERFORMANCE: COMPARISON OF AUSTRIA, POLAND AND SLOVENIA

(Conference room "Korčula")

**Chair:** *Dulčić, Želimir (Croatia)*

1. **Mumdziev, Nada; Windsperger, Josef:** A TRANSACTION COST VIEW ON THE ALLOCATION OF DECISION RIGHTS IN FRANCHISING: THE MODERATING ROLE OF TRUST
2. **Janežič, Matej; Hodošček, Milan; Dimovski, Vlado:** ORGANIZATION AS A MOLECULE: MODELING ORGANIZATIONS USING A MOLECULAR INTERACTION FRAMEWORK
3. **Žilić, Ivana:** THE EVALUATION OF BUSINESS SUCCESS AND ITS IMPLICATIONS OF CROATIAN HOTELS
4. **Marič, Miha; Dimovski, Vlado:** AUTHENTIC LEADERSHIP AND POWER
5. **Matelj, Željko; Peko, Boris:** DIVERSIFICATION IMPACT ON TOTAL REVENUE
6. **Šodan, Slavko:** FAIR VALUE ACCOUNTING AND EARNINGS QUALITY
7. **Dobrić, Žarko:** MACROMARKETING PERSPECTIVE OF INVESTMENT PROJECTS IN CONTEXT OF QUALITY OF LIFE IMPROVEMENT
8. **Borovac Zekan, Senka :** ENVIRONMENTAL IMPACT ON THE DEVELOPMENT OF LEARNING ORGANIZATION
9. **Smogavec, Tadej:** RISKS AND NEGATIVE EFFECTS OF OUTSOURCING IN SLOVENIAN SMALL COMPANIES
10. **Kadić, Selma:** IMPACT OF ETHICS AND EMOTIONAL INTELLIGENCE ON SALESPERSONS BEHAVIOR AND PERFORMANCE